



Requests For Qualifications: Forest Park Pedestrian Crosswalk Mural Project

Noblesville Parks and Recreation seeks artists to design and paint two crosswalks along the Forest Park Trail. The crosswalks will be painted in the spring of 2018. Parks will provide materials and volunteers support: they seek artists who can design engaging, inspiring and family-friendly imagery to embellish the crosswalks.

DEADLINE FOR SUBMISSION:

Friday, Mar 2nd, 2018 by 5 p.m.

ELIGIBILITY:

To be eligible to submit for this opportunity, artists must:

- Be able to meet all of the project requirements (see below)
- Be age 18 or over
- Be willing to meet all contractual obligations and adhere to a strict budget and timeline

THIS PROJECT WILL REQUIRE:

- Developing a design that can be installed within two days (with the help of volunteers) without completely shutting down Forest Park Drive at any point of installation (one lane must be kept open at all times).
- Development of an installation plan in conjunction with a team of Parks & Recreation staff and stakeholders.
- Onsite coordination and oversight of the installation process over the course of two days, including assisting staff in managing volunteers and working quickly and efficiently with the materials provided.
- Collaboration with the Parks Foundation Board and Parks staff to create a design and an installation process that is inspiring, inviting, inclusive and fun.
- Efficiency and timeliness: this project must be completed by April 21st, 2018 (this deadline is weather-dependent – extensions and rain dates will be allocated as needed).
- Prepping the site by cleaning and performing any other task necessary to ensure successful installation of the murals.
- Physical demands, including but not limited to bending, stooping, kneeling on asphalt, reaching, and lifting 5-gallon buckets.
- Working outside in a range of weather conditions: Parks staff will endeavor to provide access to shelter, but the crosswalks are an outdoor feature – artists must be prepared to work in cold, heat, wind, and other inclement conditions. Rain will cause the project to be delayed.

PROJECT BUDGET:



This project will carry a commission fee of \$500 per crosswalk design for development of the design, installation plan, and oversight of installation of the design. This fee is to cover all of the artists' compensation and anticipated expenses, including (but not limited to) design fees and labor. Payment will be made in one installment upon completion of the project.

The Parks Department will cover the materials expenses, not to exceed \$250 total for both crosswalks. The Parks Department will coordinate with the artist to select and purchase materials appropriate to the project – in most circumstances, Parks will purchase the materials directly, but there may be unforeseen occasions in which Parks will reimburse the artist for key items – reimbursements will take place on a case-by-case basis and only with preapproval of the Parks staff.

RESOURCES:

Center Restroom Crosswalk:

10' wide by 37' long. This also has some buffer space outside of the 10' width and artwork may spill over into the adjacent area.

Pool Crosswalk

14'6" wide by 22' long. This has pretty distinguished cut lines that should be considered the boundaries of the mural.

SELECTION PROCESS

Artists must submit their qualifications to the Noblesville Parks and Recreation Department **by 5:00 p.m on Friday, March 2nd, 2018.** Representatives from the Parks Department, the Parks Foundation, Nickel Plate Arts, and the Noblesville Preservation Alliance will review submitted qualifications and select up to three finalists to interview further.

Note: While this is the intended selection process, in the event of an insufficient number of qualified applicants, the Noblesville Parks and Recreation Department reserves the right to invite an artist to propose, or to directly select an artist and also reserves the right to cancel the opportunity entirely at any point and for any reason.

SELECTION CRITERIA:

Finalists will be selected based upon the following criteria:

Technical Ability: Artist's submission indicates professionalism, skill with materials and techniques, and indicates the capacity to meet the requirements of this project

Artistic Quality: Artist's past work is appropriate to its context, innovative, creative and stylistically distinctive

Note: Noblesville Parks & Recreation reserves the right to split this project among two or more artists, as the selection team sees fit.

PROJECT TIMELINE:

This timeline represents the project as it now appears. Changes may be necessary as the project progresses:



- Release Request for Qualifications: Feb 9th
- Deadline for qualification submissions: Mar 2nd
- Selection Committee Review: Mar 3rd – 9th
- Notification of Status: Mar 9th
- Artist interviews or other selection process: Mar 9th – Mar 16th
- Selection of final candidate: Mar 19th
- Finalization of design and implementation plan with staff team: Mar 19th through Apr 18th
- Installation of murals: April 20th-21st (April 27th-28th as rain date)

HOW TO APPLY:

Artists must submit the following information to amcgill@nickelplatearts.org (please note: submission materials will not be returned to applicants).

1. **Applicant information:** Please include the following information in your cover letter:
 - a. **Artist name**
 - b. **Mailing address, including city, state and zipcode**
 - c. **Phone number:**
 - d. **Email address:**
 - e. **Website (if applicable)**
2. **Cover Letter:** In addition to the above contact information, please include a statement about your interest in this project, as well as any personal or professional connection you have to Forest Park and how that connection influences your interest in this project. Please also include a statement about how you would like to approach this project, including a brief description or simple sketch of your concept for the crosswalks.
3. **Examples of previous artwork:** Submit 2-10 digital images in .jpg or .pdf format of past work. Please limit the file size of each image to 2MB or less. If possible, include images of at least 1 previous project that is appropriate to the conditions of this brief.
4. **Image information sheet:** Submit a sheet with the following information about each submitted project: title, date completed, client/neighborhood/site name, total artwork budget, and a brief (1-2 sentences) description of the project or piece as it relates to this project. Include a directory of which image titles you have submitted are associated with each project (ex: for an artist named Smith: PROJECT x: Images Smith 1, Smith 2, Smith 3; PROJECT Y: Smith 4, Smith 5, Smith 6). Submit this sheet in .doc, .docx or .pdf format.

DELIVERY OF SUBMISSIONS:

Submissions may be emailed to amcgill@nickelplatearts.org, shared via Dropbox, or hand-delivered to Nickel Plate Arts.

Mailed or delivered submissions must be loaded on a single usb drive. CDs, DVDs, or printed items cannot be accepted. USB drives must arrive at Nickel Plate Arts no later than 5 pm on Friday, Mar 2nd, 2018. A dropbox share request must be time-stamped by 5 pm on Friday, Mar 2nd – all items must be included in the shared folder by that time. Any item that is time-stamped as being uploaded after 5 pm will be disqualified from consideration.



The Delivery Address is:

ATTN: Aili McGill

Nickel Plate Arts

107 S. 8th

Noblesville, IN 46060

QUESTIONS? CONTACT:

Aili McGill, Executive Director, Nickel Plate Arts: amcgill@nickelplatearts.org or 317-452-3690

Or Mike Hoffmeister, Asst. Director of Noblesville Parks & Recreation:

mhoffmeister@noblesville.in.us