



## Call Out: Spark!Fishers Event Performers

The City of Fishers seeks local performers to provide entertainment that showcases the vibrancy of and pride for the City of Fishers for Saturday, June 30, 2018 during Spark!Fishers. Spark!Fishers is an inaugural, weekend-long celebration in the heart of Fishers' Nickel Plate District. Performers are invited to submit a proposal for an hour-long performance set for consideration in two categories: Stage Performances and Roaming Performances. Selected Stage Performers will be assigned to perform on one of two stages described in the resources section below. Selected Roaming Performers will be assigned a general performance area within the footprint of the festival and will be expected to engage guests within that area throughout their entire 1-hour time slot.

### **DEADLINE FOR SUBMISSION:**

Friday, March 30, 2018 by 5 p.m.

### **ELIGIBILITY:**

To be eligible to submit for this opportunity, performers must:

- Be able to meet all of the project requirements (see below)
- Be a resident or have strong ties to Fishers
- Be willing to meet all contractual obligations and adhere to a strict budget and timeline
- Be 18 years or older or have an adult supervisor

### **THIS PROJECT WILL REQUIRE:**

- A performance that is high energy, has local appeal, and is compatible with the patriotic theme of the festival.
- Family-friendly content and conduct.
- A one-hour performance.
- Collaboration with Spark!Fishers coordinators to create a performance that is energetic, inviting, inclusive, and fun.
- Use of provided AV equipment (mandatory for Stage Performers). Roaming Performers must be self-sufficient, providing their own performance equipment: electricity will not be provided for Roaming Performers.
- Working outside in a range of weather conditions, including heat, humidity, and rain: both stages will have an overhead shelter. Roaming Performers will not have a specified shelter in their performance area. This event is rain or shine.

### **RESOURCES:**

Amphitheater Stage:

40' by 36' covered stage. Basic AV package provided which performers must use which includes speakers, microphones, boards, monitors and a sound technician.

Temporary Stage:



34' by 20' covered stage. Basic AV package provided which performers must use which includes speakers, microphones, boards, monitors and a sound technician.

**Roaming Performer Spaces:**

Roaming Performers will be assigned specific areas on the grounds of Spark!Fishers. Roaming performers will be expected to actively engage guests within their designated areas throughout their performance time slot.

**Time of Day:**

Performances will begin at 11 a.m., after the festival's opening ceremonies, and will continue until 7 p.m.

Exact technical specifications for each stage will be provided by the selection committee once performers have been selected. ***Please include any unusual technical needs in your proposal.***

**SELECTION PROCESS**

Performers must submit their qualifications to Andretta Erickson ***by 5:00 p.m on Friday, March 30, 2018.*** The Spark!Fishers selection committee will review applications and select finalists.

Note: Spark!Fishers reserves the right to invite a specific performer to submit proposals, to directly select an artist or group, and/or to cancel the opportunity entirely at any point and for any reason.

**SELECTION CRITERIA:**

Finalists will be selected based upon the following criteria:

***Technical Ability:*** Performers's submission indicates professionalism, skill with instruments and/or performance materials and techniques, and indicates the capacity to meet the requirements of Spark!Fishers.

***Artistic Quality:*** Performer's past work is appropriate to its context, supporting the patriotic and local flavor of Spark!Fishers.

**PROJECT TIMELINE:**

*This timeline represents our current best projections. Changes may be necessary as the project progresses:*

- Deadline for qualification submissions: March 30, 2018
- Selection Committee Review: by April 13
- Notification of Status: by April 27
- Performer interviews or other selection process: April 13 - 27
- Selection of final candidates: by May 4
- Performance contract signed and returned: by May 18
- Payment: Our goal is to have checks ready for performers at the end of their performance set. However, this depends on the performers' prompt return of all requested documentation and on the city of Fishers controller's office. All performers will receive payment no more than two weeks after their performance.

**HOW TO APPLY:**

Performers must submit the following information to [andretta@maribethsmith.com](mailto:andretta@maribethsmith.com)



(please note: submission materials will not be returned to applicants).

1. **Cover Letter:** Please include the following information in your cover letter:
  - a. *Name of group/act and the names of all performers included in the group/act*
  - b. *Mailing address, including city, state and zipcode*
  - c. *Phone number*
  - d. *Email address:*
  - e. *Website or link to example performance*
  - f. *Please specify your rate/fees for a 1-hour performance*
2. **Statement of Interest:** In addition to the above contact information, please include a statement about your interest in this event, as well as any personal or professional connection you have to Fishers and how that connection influences your interest in this event.
3. **Proposal:** Provide a description of your proposed performance, including genre of music (if applicable). Be sure to indicate if you have a preference for the time of day for your performance. One-hour time slots will be available from 12 p.m. to 7 p.m. on Saturday, June 30, 2018.
4. **Examples of previous performances:** Submit up to 2 representations of past performances with an informational sheet about each performance detailing the title, date and location for each. Submissions may include USB drives, digital files, and/or links to videos and other audio files.

### **DELIVERY OF SUBMISSIONS:**

Electronic submissions may be emailed to [andretta@maribethsmith.com](mailto:andretta@maribethsmith.com). Hand-delivered or mailed submissions should use the delivery address below.

Mailed or delivered submissions must be loaded on a single USB drive. *CDs, DVDs, and/or printed items will not be accepted.* USB drives must arrive no later than 5 pm on Friday, March 30, 2018. Any item that is time-stamped as being uploaded after 5 pm will be disqualified from consideration.

Delivery address:  
Andretta Erickson  
Maribeth Smith & Assoc., Inc.  
32 E. Washington St., Suite 1000  
Indianapolis, IN 46204

### **QUESTIONS? CONTACT:**

Andretta Erickson: [andretta@maribethsmith.com](mailto:andretta@maribethsmith.com)  
Brian McLaughlin: [mclaughlinb@fishers.in.us](mailto:mclaughlinb@fishers.in.us)