



Hello, artists!

As a local artist who has lived and taught in Noblesville since 1990, I am reaching out to you on behalf of Nickel Plate Arts. I felt a surge of creative energy when this art non-profit was established in our community 6 years ago, and I have had the joy of displaying my students' artwork as well as my own in their galleries. I have led fun youth programs like Superhero University, Second Saturday Art Lab, and a variety of holiday art classes. Much like myself, each of you has your own creative story that links you to Nickel Plate Arts. *Our individual talents, pulled together collaboratively, are one of the many reasons behind Nickel Plate Arts' success!*

Board members, volunteers, artists, supporters, and staff will be coming together next month for a special and grand event benefitting this hard-working, community-serving organization. "[Forging Sweet Arts: Celebrating Six Years of Nickel Plate Arts](#)" will take place on Wednesday, September 12th at the Mill Top Banquet and Conference Center from 6:30-9:30pm. Located at 802 Mulberry Street, this beautiful and historic building will serve as the perfect backdrop for this fundraiser gala and celebration of Nickel Plate Arts' sixth year of existence. Live music, delicious food and drink, great art, and more will fuel your creative soul in this evening of fun and fundraising in support of the arts.

If you have enjoyed any of Nickel Plate Arts' offerings (including artist support & opportunities, classes, events, partnerships, etc.), I hope you will consider aiding them in their fundraising efforts by offering your support to this special event.

Your role in this evening can take several paths. Please review the artist opportunities below and advise if you are able to commit to any of the following options:

- **VIP Reception:** Nickel Plate Arts is eager to use the upcoming fundraiser gala as an opportunity to highlight their *Showcase Artist Members'* outstanding artwork and express appreciation for their support. To this end, Showcase Artists from the past year are invited to attend the VIP reception from 5:30-6:30pm to "rub elbows" with both event and table sponsors as well as potential clients. While we are unable to allow sales of 2D artwork during this fundraising event, we hope you will choose to 1) display, demonstrate, and/or promote your artwork, 2) educate guests about your skills and background, and/or 3) accept custom orders and commissions. Showcase Artists are welcome to distribute promotional materials like business cards and fliers. *If you are interested in attending the VIP reception in this capacity, please inform myself or Rachael O'Dell by Wednesday, August 29th, 2018.*

Showcase Artists will need to set up their displays on either Monday, September 10th from 4-6pm or Tuesday, September 11th from 2-4pm. Once setup is fully completed, artists may arrive at the venue between 4:30-5pm on the day of the event and be ready to mingle with guests by 5:15pm. Additional setup information will be provided as details are confirmed.

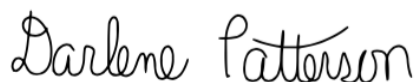
- **Table Centerpieces:** Centerpieces are a great way for the gala organizers to place exceptional artwork directly in front of event and table sponsors, showing off the skills of local artists in the Nickel Plate Arts network. With an anticipated total of 10-12 round tables accommodating 6-10 people each, centerpieces are needed in any media, roughly sized at 12" x 12". These pieces may be sold during the event with the understanding that Nickel Plate Arts will retain 50% of the selling price. Artists who choose to contribute two or more table centerpieces for the event will be compensated with a free ticket to the gala. All unsold centerpieces will be returned to the artists after the event.
- **Silent Auction Donations:** The silent auction portion of the event allows gala organizers to offer a variety of valuable items in a range of price points to event attendees. We can never have too many auction items! While we often receive (and are grateful for) donations in the form of artwork, *our major need in this category is experiential gifts*. Concert admission, photography packages, museum memberships, gift certificates for art classes, private cooking lessons, performing arts season tickets and other great memory-makers help us to communicate the importance of accessible art in our community while creating an experience with a lasting impression.

If you are interested in showing your support of Nickel Plate Arts in this capacity, please review the attached Silent Auction Donation Form and notify myself or Rachael O'Dell if you have items you'd like to contribute. Event organizers will gladly work with you to arrange receipt of your donations. Silent Auction item donors are welcome to purchase a ticket to join in on the gala fun from 6:30-9:30pm.

I want to thank you in advance for the role you'll be playing to make "[Forging Sweet Arts: Celebrating Six Years of Nickel Plate Arts](#)" a successful event. The funds raised through this gala will go directly back to Nickel Plate Arts to help provide studios and workspaces, classes, special events, artist opportunities, community development, and *so much more*. Creating an art-filled community will shape the people and culture around us, bolster our local economy, and elevate the quality of the life we enjoy while living in Noblesville and surrounding areas. *Nickel Plate Arts needs your help to successfully achieve these goals.*

Please let us know which participation option you'd like to pursue in this special fundraising event by notifying myself or Rachael O'Dell by *Wednesday, August 29th, 2018*.

Sincerely,



Darlene Patterson
Nickel Plate Arts Showcase Artist
Fundraiser Gala Volunteer

P.S. If you prefer to show your support by [purchasing event tickets](#), we would love to have you join us for the gala and enjoy dinner, drinks, live music, and more!



SILENT AUCTION DONATION FORM

Event Date – September 12, 2018 at the Mill Top
in Noblesville

Nickel Plate Arts

107 S. 8th Street

Noblesville, IN 46060

317-452-3690

Donor Name _____

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

E-mail _____

Complete and concise description of donated item(s) _____

Fair Market Value (Must be determined by donor): \$ _____

(Per current tax regulations, if the total value of any item/group of items exceeds \$5,000, donor must obtain and provide a qualified appraisal.)

Restrictions/Minimum Bid /Expiration (Preferably one year after the event)

Gift Certificate: Attached _____ Please Have Committee Make Gift Certificate _____

Delivery: Mail to NP _____ Deliver to NP _____ To be picked up by NP _____

Display: Mail to NP _____ Deliver to NP _____ To be picked up by NP _____

Optional Donation: \$ _____ Check # _____ or

Charge Card Number _____ Expiration _____ Security Code _____

Office Use Only: Date Received _____ By Whom _____

All donations are tax-deductible to the extent provided by current law. All donations become the property of Nickel Plate Arts to be sold at a fundraising auction(s) to benefit Nickel Plate Arts. While the donor has declared a fair market value of the donated items for tax purposes, Nickel Plate may pair some items for auction purposes. Nickel Plate Arts reserves the right to refuse, and to return, donated items that may appear to be in conflict with the goals of the organization.