



Requests For Qualifications: Mural Panels

Gordon Marketing is soliciting artists to design and paint mural panels to be installed in designated spaced between the first and second floor windows on their building at 110 N. 9th street, formerly Key Bank. These panels are meant to beautify the building and add vibrancy to Noblesville's Cultural Arts District. Artists may propose designs for one or more of these panels. Panel designs are encouraged to celebrate Noblesville's history, heritage, and culture, whimsically embracing Noblesville's 'hip-storic' identity.

DEADLINE FOR SUBMISSION:

Sunday, Jan 5th, 2020 at 11:59 p.m..

ELIGIBILITY:

To be eligible to submit for this opportunity, artists must:

- Be able to meet all of the project requirements (see below)
- Be age 18 or over
- Be willing to meet all contractual obligations and adhere to a strict budget and timeline
- Carry personal liability insurance for the duration of the project (Nickel Plate Arts can provide a referral to an insurance provider if needed.)

THIS PROJECT WILL REQUIRE:

- Developing a design that celebrates Noblesville's history and culture and compliments the building's facade
- Painting and sealing a panel or panels provided by the building owner
- Coordinating with the building owner and the Noblesville Arts Council to develop an approved design
- Coordinating with the building owner and Nickel Plate Arts for installation of the panel(s)

PROJECT BUDGET:

The property owner will pay artists \$25 per square foot of mural

This project will carry commission fees listed above for design, fabrication, and installation of EACH panel (a total of \$7874). This fee is to cover all of the artists' compensation and anticipated expenses, including (but not limited to) design fees, paint, brushes, sealant, other materials, production and labor. Payment will be made in two installments: 1/2 will be paid to the artist at the beginning of the project, with the remaining 1/2 to be paid upon completion of the project. Please note that these payments can take up to 30 days to arrive.

RESOURCES:

Nickel Plate Arts can provide any artist with electronic or printed elevation drawings of each side of the building upon request.

The south side of the building has five panels that are 4'3" x 5'2". The South Facade panels are just under 22 square feet (21.9583'), which will carry a commission of \$550 each, or \$2750 for all 5 panels

The west side of the building has two panels that are 7'4" x 4'3" and six panels that are 8'8" x 4'3". The West Facade small panels are just over 30 square feet (30.4583'), which will carry a commission of \$762 each, or \$1524 for both panels. The West Facade large panels are just under 37 square feet (36.833), which will carry a commission of \$920.83 each, or \$5,525 for all 6 panels

SELECTION PROCESS

Artists must submit their qualifications to Aili McGill amcgill@nickelplatearts.org **by 11:59 p.m on Sunday, January 5th.** Representatives from Gordon Marketing, the Noblesville Arts Council, Hamilton County Artists' Association and Nickel Plate Arts will review submitted qualifications and select up to three finalists to interview further.

Note: While this is the intended selection process, in the event of an insufficient number of qualified applicants, Gordon Marketing reserves the right to invite an artist to propose, or to directly select an artist and also reserves the right to cancel the opportunity entirely at any point and for any reason.

SELECTION CRITERIA:

Finalists will be selected based upon the following criteria:

Technical Ability: Artist's submission indicates professionalism, skill with materials and techniques, and indicates the capacity to meet the requirements of this project

Artistic Quality: Artist's past work is appropriate to its context, innovative, creative and stylistically distinctive

PROJECT TIMELINE:

This timeline represents the project as it now appears. Changes may be necessary as the project progresses:

- Release Request for Qualifications: Dec 9th, 2019
- Deadline for qualification submissions: Jan 5th, 2019
- Selection Committee Review: Jan 6th - 17th
- Selection of final candidate: no later than January 22nd
- Design & fabrication: Jan 22nd - Feb 23rd
- Installation: Ideally, we would love to unveil these panels during First Friday from 6-9 on March 6th, 2020. However, weather and availability of installation expertise will determine the final installation date.
- Dedication and Kick-off Party: The first First Friday after installation is complete.

HOW TO APPLY:

Artists must submit the following information to Aili McGill, Director, Nickel Plate Arts amcgill@nickelplatearts.org (please note: submission materials will not be returned to applicants).

1. **Application:** Please fill out the form on the next page completely and return it (including your proposed budget) with the other items listed below.
2. **Resume:** Please include a copy of your artistic resume
3. **Cover Letter:** Please include a statement about your interest in this project, as well as any personal or professional connection you have to Noblesville and how that connection influences your interest in this project. Please also include a statement about how your previous work experience qualifies you for this opportunity.
4. **Examples of previous artwork:** Submit 2-10 digital images in .jpg or .pdf format of past work. Please limit the file size of each image to 2MB or less. If possible, include images of at least 1 previous project that is appropriate to the conditions of this brief.
5. **Image information sheet:** Submit a sheet with the following information about each submitted project: title, date completed, client/neighborhood/site name, total artwork budget, and a brief (1-2 sentences) description of the project or piece as it relates to this project. Include a directory of which image titles you have submitted are associated with each project (ex: for an artist named Smith: PROJECT x: Images Smith 1, Smith 2, Smith 3; PROJECT Y: Smith 4, Smith 5, Smith 6). Submit this sheet in .doc, .docx or .pdf format.

DELIVERY OF SUBMISSIONS:

Submissions may be emailed to amcgill@nickelplatearts.org shared via Dropbox, or hand-delivered to Aili McGill at Nickel Plate Arts located at the below address.

Mailed or delivered submissions must be loaded on a single usb drive. CDs, DVDs, or printed items cannot be accepted. USB drives must arrive at Nickel Plate Arts no later than 11:59 pm on Sunday, Jan 6th, 2020. A dropbox share request must be time-stamped by 11:59 pm on Sunday, Jan 6th, 2020 – all items must be included in the shared folder by that time. Any item that is time-stamped as being uploaded after 11:59 pm will be disqualified from consideration.

The Delivery Address is:

ATTN: Aili McGill

Nickel Plate Arts

107 S. 8th

Noblesville, IN 46060

QUESTIONS? CONTACT:

Aili McGill, Director, Nickel Plate Arts: amcgill@nickelplatearts.org or 317-452-3690

Noblesville Downtown Mural Panels Artist Application:

Artist name:

Mailing address:

City, state and zipcode:

Phone number:

Email address:

Website (if applicable):

[insert elevation drawings with panels labeled]

How many of the Mural Panels are you interested in creating?:

Please rank which Panel(s) you would prefer (1 being your top preference):

- ___ West Mural Small Panel 1
- ___ West Mural Small Panel 2
- ___ West Mural Large Panel 1
- ___ West Mural Large Panel 2
- ___ West Mural Large Panel 3
- ___ West Mural Large Panel 4
- ___ West Mural Large Panel 5

- ___ West Mural Large Panel 6
- ___ South Mural Panel 1
- ___ South Mural Panel 2
- ___ South Mural Panel 3
- ___ South Mural Panel 4
- ___ South Mural Panel 5
- ___ No preference

If selected for this project, would you be willing to be considered for a different number of Mural Panels than you have listed above? Please help us understand why or why not:

Do we need to know anything else about you or your schedule as it relates to the proposed timeline for this project?

Tell us about your ideas for this project: