

APRIL 17 - 20, 2024



JOIN THE FUN OF FAIRYVILLE, 2024!



WHY SHOULD YOU HELP US CREATE FAIRVILLE THIS YEAR?



- **Community Development:** Your support draws out Noblesville's most magical elements and welcomes everyone to enjoy our downtown!
- **Media & Press**: This event is regularly covered in TV, print, community calendars and social posts, plus we create custom maps, newsletters and a website!
- Partnership: Assist your neighbors in building Noblesville's reputation as an artistic, family-friendly, must-see destination and delight fairy-lovers of all ages!
- **Economic Development**: We all rise on the same tide. More downtown traffic means more business!
- **Support our mission** This event serves as our spring fundraiser help us keep growing arts in Noblesville!

WAYS YOU CAN PARTICIPATE: 1) BECOME A SPONSOR:

TITLE SPONSOR: \$2500 - STILL AVAILABLE FOR 2024!

GET THE BENEFITS LISTED BELOW, PLUS YOUR COMPANY'S NAME ON ALL EVENT ADVERTISING

PLATINUM

\$750 (cash or trade)
Includes:

- 1st Prize Presenter
- Fairy House Fee Waived
- Awards Night Sponsor
- Ad on Map
- Social Media Feature
- Logo in all Promo

GLITTERY GOLD

\$600 (cash or trade)
Includes:

- 2nd Prize Presenter
- Fairy House Fee Waived
- Map Destination
- Social Media Feature
- Logo in all Promo

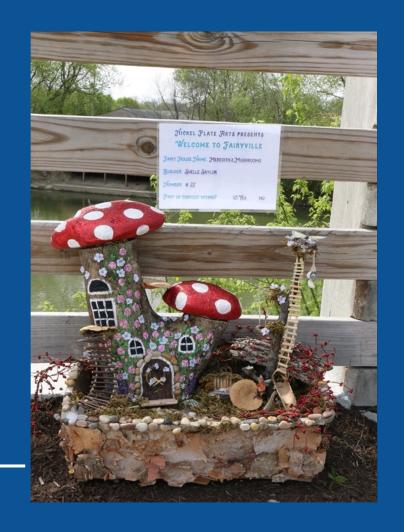
SPARKLING SILVER

\$300(cash or trade)
Includes:

- 3rd Prize Presenter
- Fairy House Fee Waived
- Map Destination
- Logo in all Promo

WAYS YOU CAN PARTICIPATE: 2) ADD TO THE FAIRYVILLE TRAIL

- ENTER THE FAIRY HOUSE CONTEST \$40 to enter
 - Includes a listing on our map!
- GET ON THE FAIRY MAP \$40 and up
 - Put out a fairy door or create a fairy display in your windows (we can help for an additional fee!)
 - You can have specials or deals for fairy-lovers
 - Your business will be featured on the map:
 - If you are near the trail, your business will be highlighted on the map
 - If you are not on the trail, you will have a small ad with your address
- VENDOR BOOTH \$40 fee per day or \$60 for both
 - We'll have a 10x10 spot for you along the trail where you can sell your fairy-friendly products!
- FEATURED AD \$100 get a business card-sized ad on our map.



WAYS YOU CAN PARTICIPATE: 3) HOST AN EXPERIENCE

- \$100 DIY
 - Your event will be listed in our event listings
 - You will receive a Fairyville sign for your windows
 - We'll provide promotion & registration support
 - You keep the profits from your event
- We can also help build an event: <u>contact us</u> for more info on how we can help you!



WAYS YOU CAN PARTICIPATE: 4) VOLUNTEER, VEND OR DONATE

We need:

- Artist Vendors (\$40 per day or \$60 for both)
- Fairy Wings, Wands, & More
- Teachers
- Fairies & Performers
- Musicians
- Tea Party Hosts
- Art Supply Donations
- Fairy Food & Drink Donations
- <u>Cash donations</u>
- Printing Services
- And more: all manner of magical skills are sought!



HAVE WE SPARKED YOUR IMAGINATION?

Contact Aili at amcgill@noblesvillecreates.org or call 317-452-3690 to reserve your Fairyville opportunity today!

