



**NOBLESVILLE  
CREATES**

# 2023 NOBLESVILLE CREATES ANNUAL REPORT





# NOBLESVILLE CREATES:

- Was founded by Hamilton County Tourism in 2012
- Is the only Local Arts Agency in Hamilton County (organization that promotes, supports and develops the arts at the local level) with full time, professional staff
- Manages artist studios at our main campus
- Manages gallery spaces in 4 locations, including NobleMade
- Manages the Noblesville Cultural Arts District via contract with the City
- Assisted in the founding of the Fishers Arts & Culture Commission and our Partnership Manager is an ex-officio member
- Partners with Fishers Arts Council, Indiana Arts Commission, and Noblesville Chamber of Commerce, among other organizations
- Manages the Operations of Hamilton County Artists' Association
- Is the fiscal agent for Noblesville's Front Porch Music Festival, and theater projects
- Is the Region 7 Arts Partner for the Indiana Arts Commission – we've managed 354 grants so far in 2024
- Is a developer of Public Art

# NEW PROJECTS IN 2023:

- **BUILT** one enormous salamander puppet and two giant butterfly puppets for Fairyville
- **SUPPORTED** the Indiana Arts Commission's Creative Teaching Fellowship, including hosting a local teacher's collaboration with an artist
- **ORGANIZED** a "Comic Book Show & Tell" event at the Lacy Arts Building
- **BOOKED** 30 music concerts at the Fishers District
- **CELEBRATED** the City and County's Bicentennial
- **COORDINATED** an interactive, participatory, community mural project during Noblesville's Street Dance as part of the City Bicentennial
- **EXECUTED** a historic quilt exhibit as part of the County Bicentennial
- **ASSISTED** HCAA in hosting Master Painter Max Ginsberg's lecture and workshop
- **HELPED** with the design of permanent art installations on the Pleasant Street Bridge and Pleasant Street Trail
- **PROVIDED** 600 hours of staff support to Hamilton County Artists Association
- **UNVEILED** a new brand as **Noblesville Creates!**

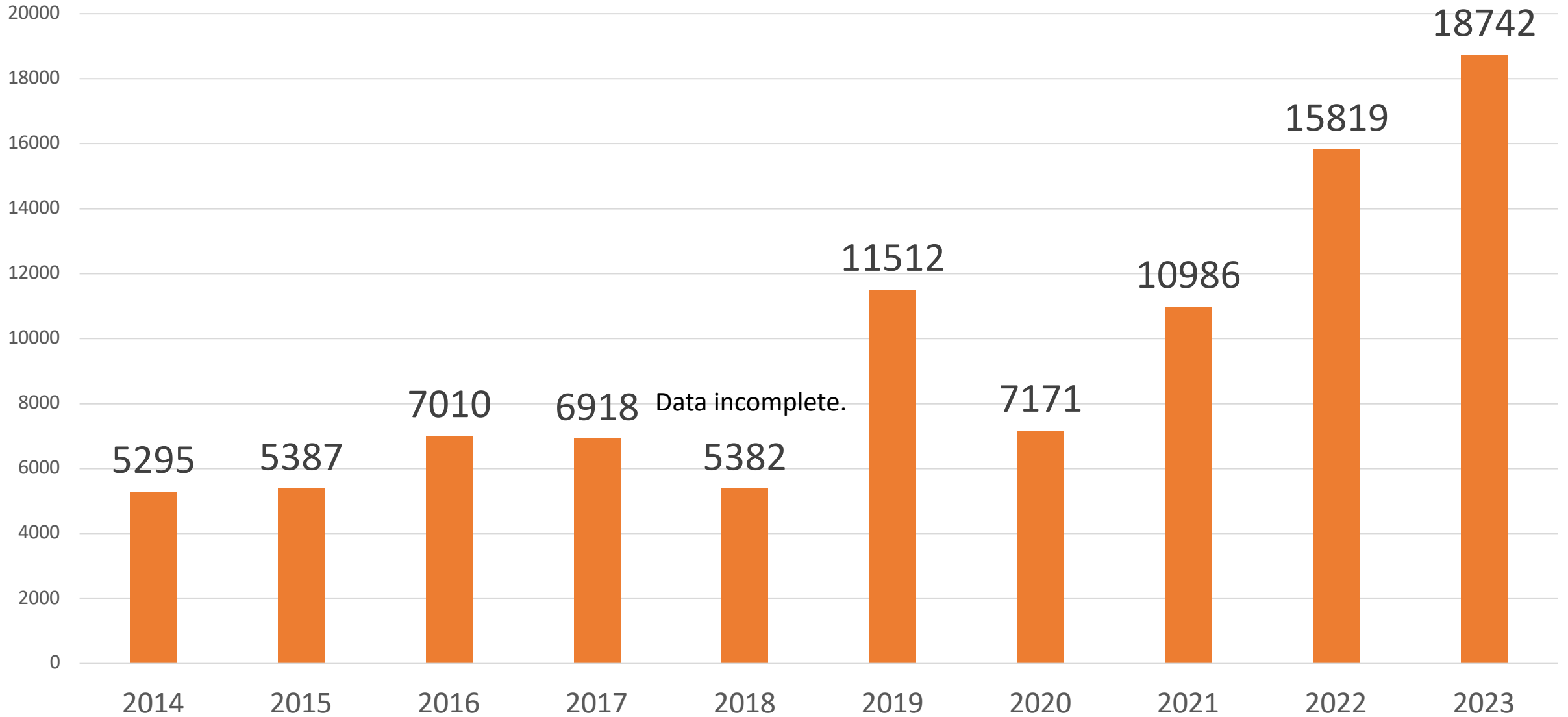


# RESOURCES PROVIDED TO OTHER ORGANIZATIONS:

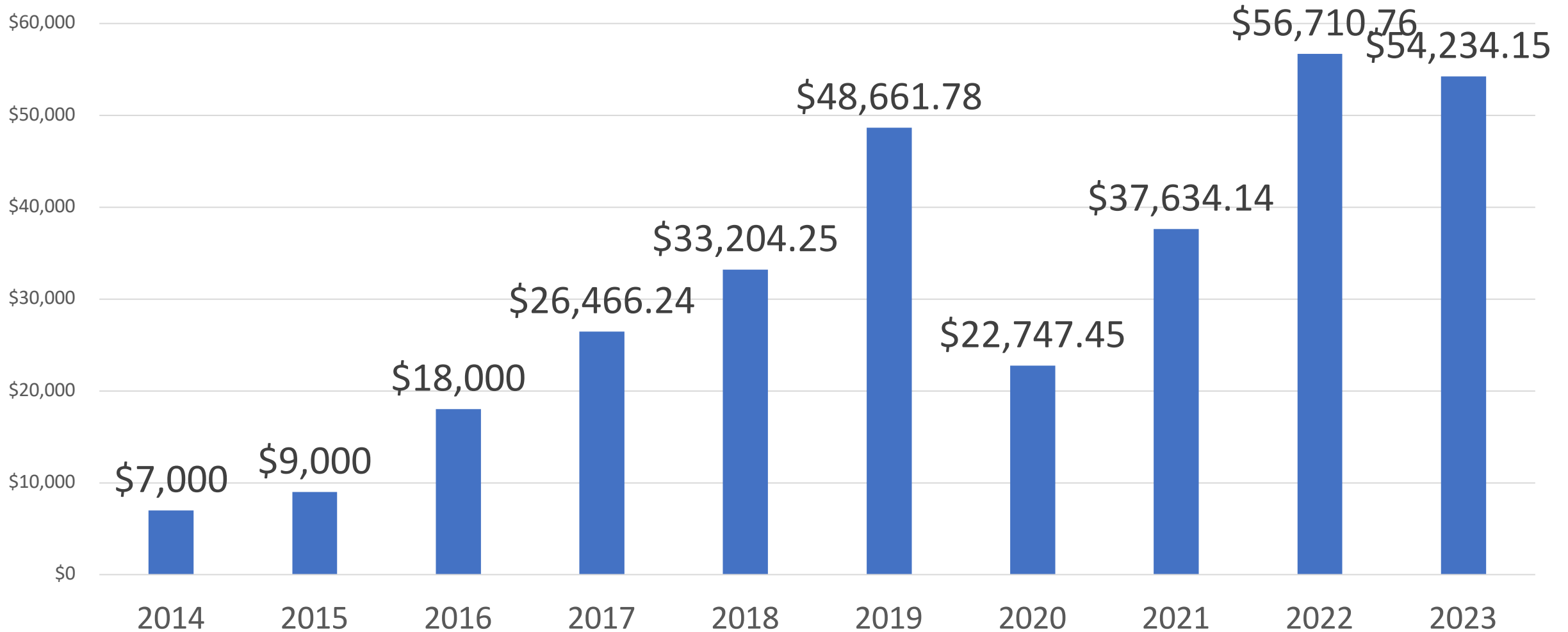


# VISITATION TO NICKEL PLATE ARTS:

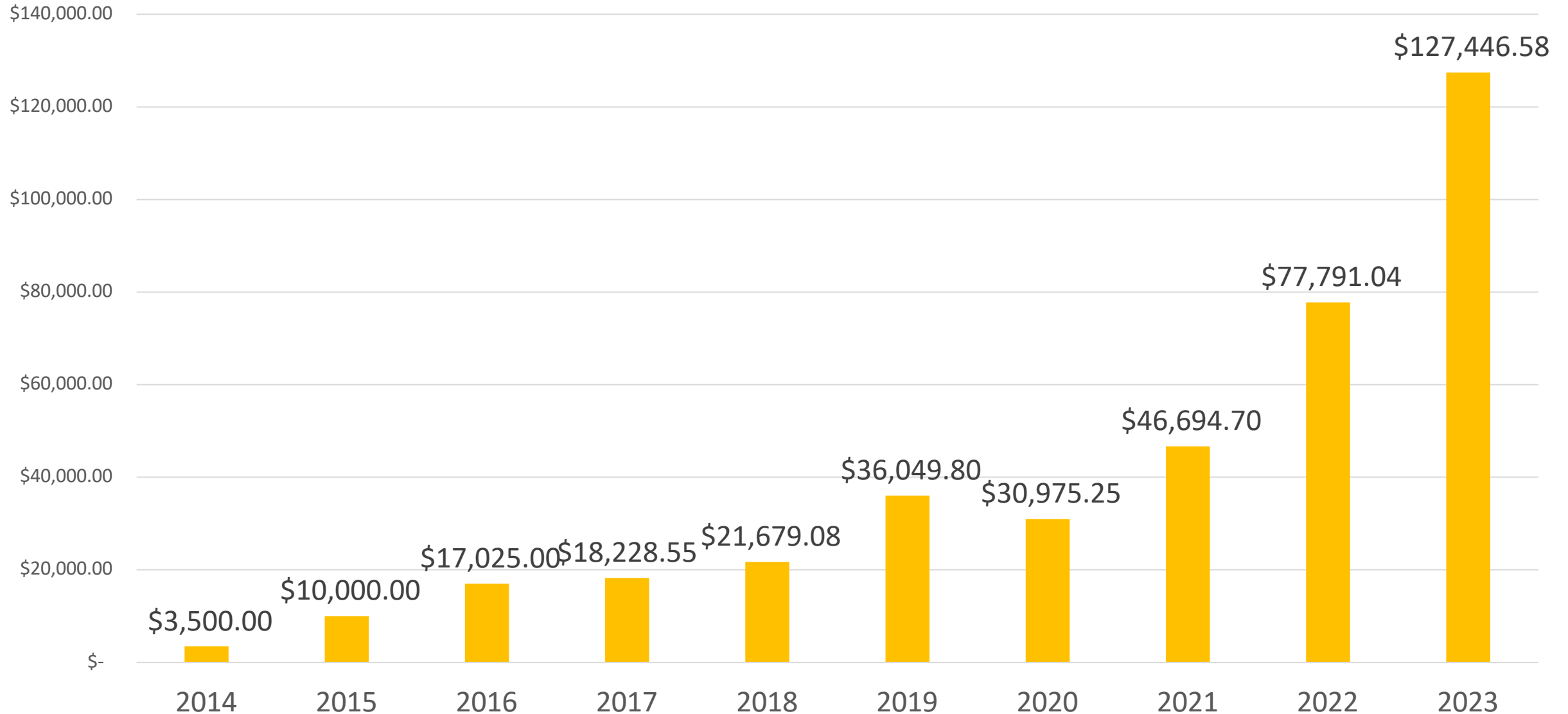
To Main Campus, Events  
& NobleMade



# ART SOLD THROUGH OUR GALLERIES AND SHOPS:



# MONEY PAID TO ARTISTS FOR SERVICES:



# 2023 NICKEL PLATE ARTS ECONOMIC IMPACT:

- In 2023, our programs & services:
  - Supported 37 FTE jobs
  - Drove nearly \$726,650 in household income
  - Attendees brought nearly \$444,000 into the local economy
  - Drove over \$48,000 in income for local governments
  - Drove over \$56,000 in income for State Government



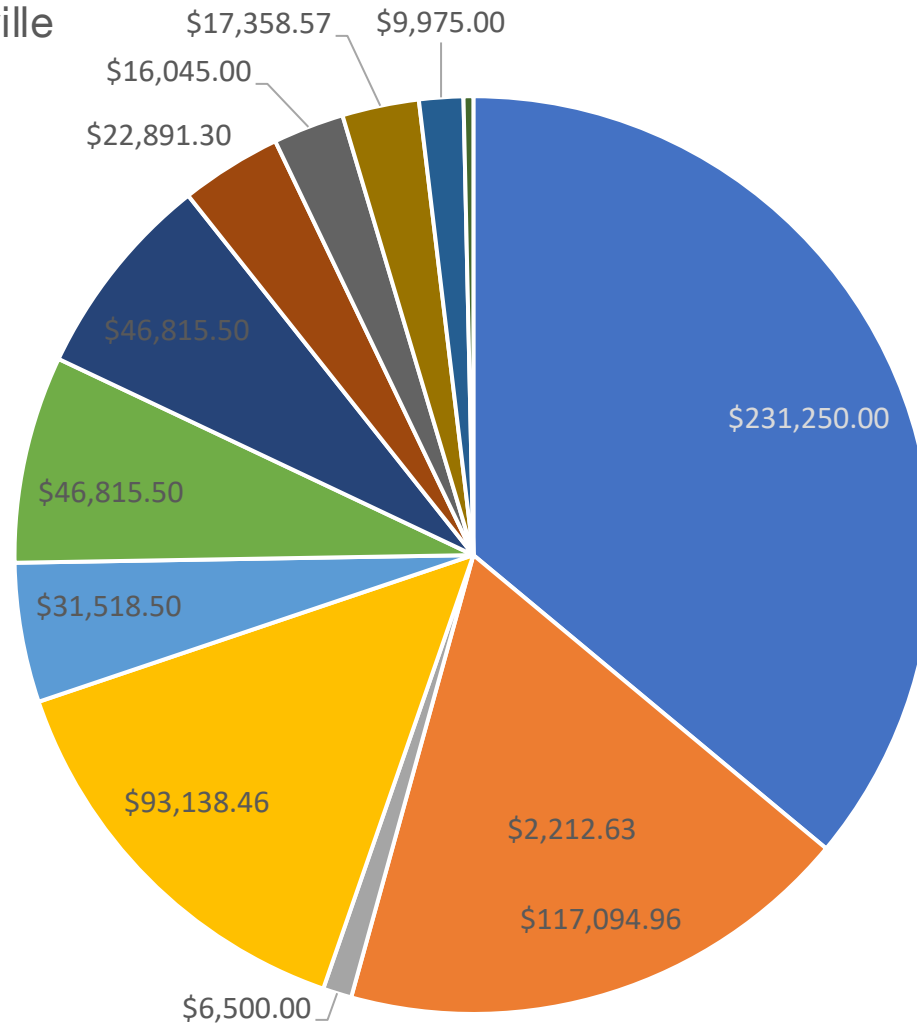


# NOBLEMADE SALES DATA FOR 2023:

- Gross income: \$22,703.57 (up from just over \$20,000 in 2022)
- 102 artists made sales
- Average artist made \$222.58
- 942 transactions
- 2011 items sold
- Average of 2 items per transaction
- Average transaction = \$25.88 (down from \$36.77 in 2022)
- Highest transaction = \$561.75 for a framed print of the courthouse and a painting
  - Smallest transaction = \$1.07 postcard
- Top earner = \$2040 (top 2 earners were organizations)
- Lowest Earner = \$4.00
- 2338.62 hours worked, \$33,579.59 labor cost

# FY24 NOBLESVILLE CREATES INCOME: \$643,242

- Contract with the City of Noblesville
- Other contracts
- Hamilton County Tourism Grants
- Sales\*
- Other grants
- Gala
- Programs
- Rental Income
- Sponsorships
- Donations
- Membership
- Other



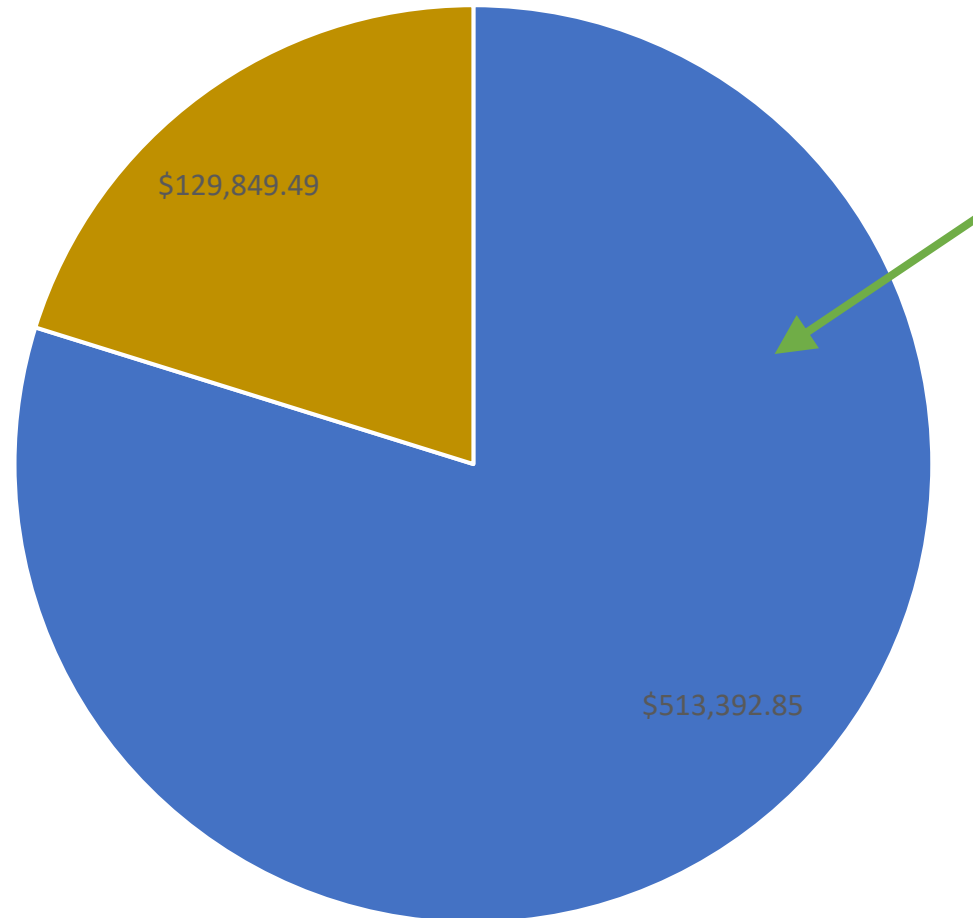
## Notes on budget report:

- In-kind donations have not been fully recorded
- Some Gala and program income has been recorded as sales income

# FY2024 NOBLESVILLE CREATES INCOME

■ Earned Income  
(Contracts, Sales,  
Programs, Rental  
income,  
Investment  
income)

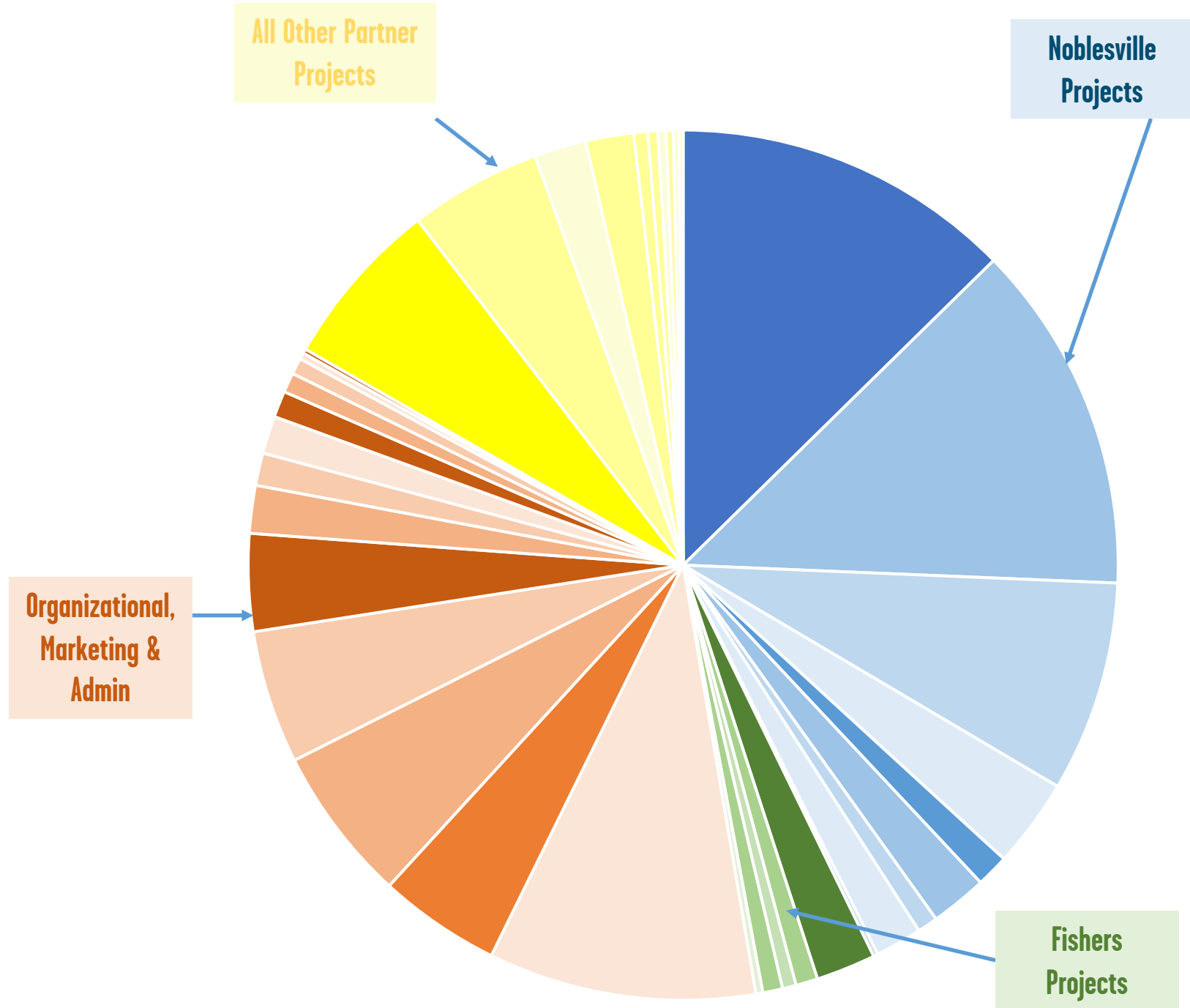
■ Charitable Income  
(Donations,  
Sponsorships,  
Grants,  
Memberships,  
Fundraising  
events)



Note: The City of Noblesville Public Purpose Grant is recorded here because the work is contracted.

# 2023 LABOR COSTS:

- NPArts Campus
- NobleMade
- Contract: City of Noblesville
- Partner Contract: Noblesville Chamber of Commerce
- Facility Maintenance
- Noblesville Programs (First Friday, Fairyville, HATCH, etc)
- Lacy Arts Building
- Judge Stone House Showcase
- Stephenson Showcase
- Fishers Arts Council
- Fishers - Non-contracted
- Comic Book in a Day
- Public Art Contract - Fishers District
- Contract: City of Fishers
- Administration
- Marketing
- Email & Correspondence
- Benefits (PTO, phone reimb)
- Fundraising
- Staff Management & Development
- Governance
- Planning
- Staff Meeting
- Staff Designated 4 - please include notes
- Anniversary Gala
- Driving
- Membership
- IAC projects
- Public Art Contract - HCAA
- Partner Coordination
- Regional Leadership & Board service
- Partner Marketing
- Partner Contract: Meyer Najem
- Partner Contract: Trustees Office
- Artist Trainings
- Partner Contract: Four Day Ray





## OUR MISSION:

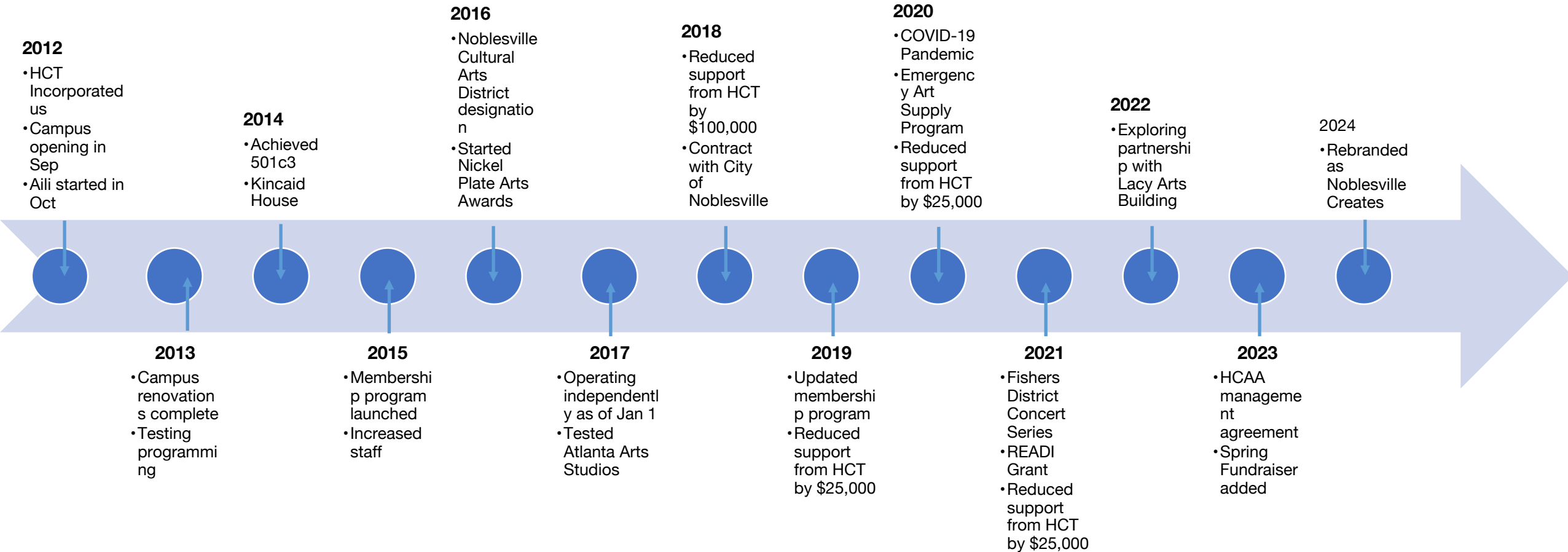
- NOBLESVILLE CREATES cultivates arts resources to enrich the lives of everyone who experiences our community.
- We serve as the Region Arts Partner for the Indiana Arts Commission for central Indiana, which includes Boone, Hamilton, Hancock, Hendricks, Johnson, Marion, and Shelby counties

# OUR PRIORITIES:

- Cultivate Arts Resources: artists, galleries/shops, patrons, advocates, learners, public art, and staff
- Sustain Growth: Balanced income streams
- Build Reputation



# A BRIEF HISTORY OF NOBLESVILLE CREATES:



# NEW COMMITTEES:

Noblesville  
Creates Board  
of Directors



**CORPORATE ENGAGEMENT**



**PROGRAM PLANNING**



**STRATEGIC GROWTH**

**WE'RE LOOKING FOR COMMUNITY  
MEMBERS TO JOIN THESE  
COMMITTEES!**



# CORPORATE ENGAGEMENT COMMITTEE:

1. Identify Corporate Partners
2. Develop Value Proposition
3. Leverage Customized Partnership Opportunities
4. Collaborate on Program Activation
5. Evaluate



# CORPORATE ENGAGEMENT COMMITTEE:

Chair: Ryne Rayburn

- Darren Peterson
- Lesle Lane
- Crystal Jacquay
- Jennifer Wolfe
- Aili McGill
- And you?!



# PROGRAM PLANNING COMMITTEE:

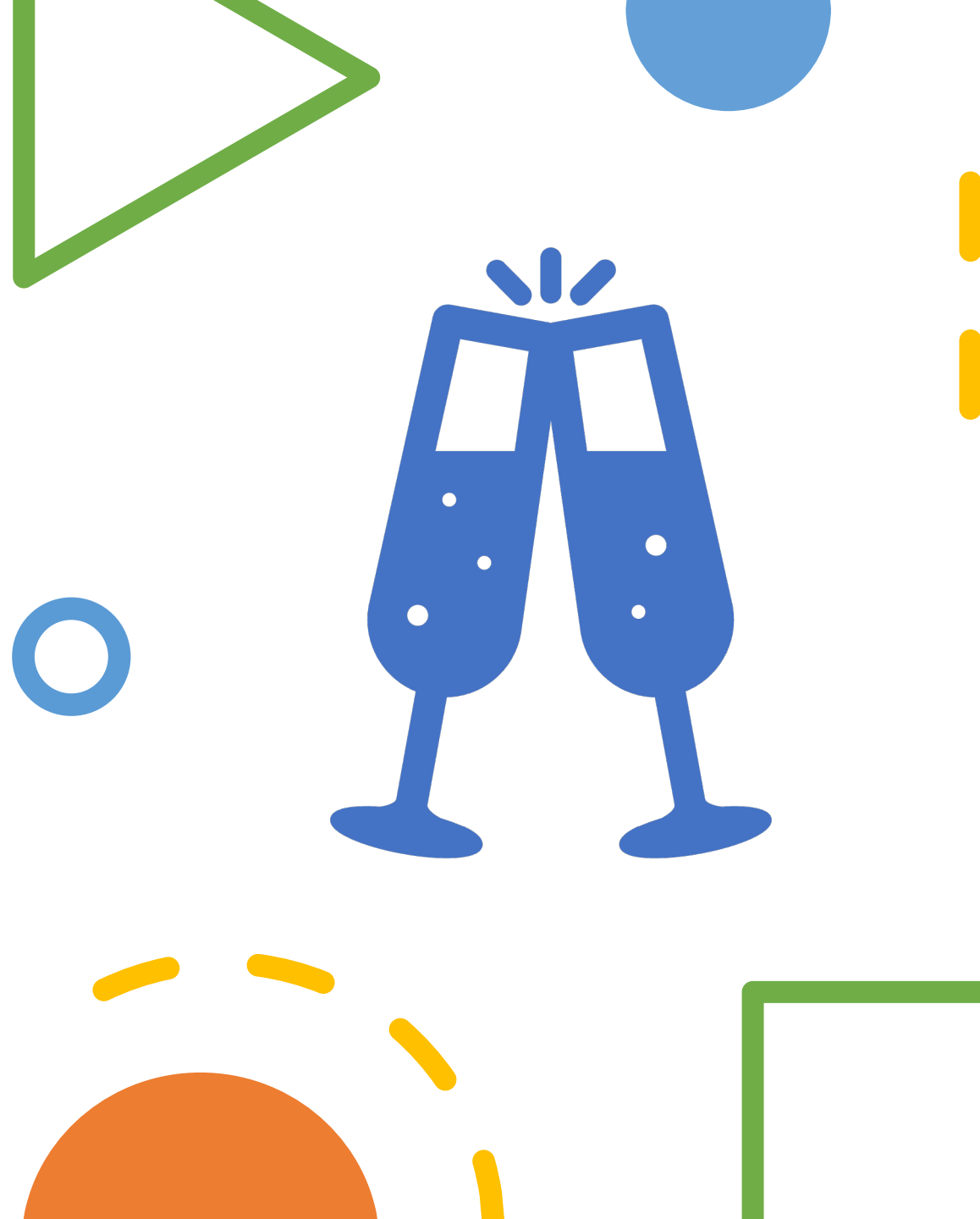
1. Assess Community Needs
2. Define Goals and Objectives
3. Diversify Programming
4. Budget & Resource Allocation
5. Evaluation
6. Sustainability



# PROGRAM PLANNING COMMITTEE:

Chair: Lisa Knowles

- Katie Thompson
- Sarah Buckner
- Esther Lakes
- Georgana Nichols
- Christi Crosser
- Whitney Kinkel
- Ryan Shelton
- J.C. Seig
- And you?!



# STRATEGIC GROWTH COMMITTEE:

1. Establish and adopt the Strategic Plan
2. Evaluate growth opportunities
3. Prioritize activities to achieve desired growth
4. Develop tactical plans
5. Evaluate



# STRATEGIC GROWTH COMMITTEE:

1. Chair: Rachael Coverdale
2. Sarah Reed
3. Doug Fauth
4. Kelsey Van Voorst
5. John Weingardt
6. Andrew Bradford
7. Aili McGill
8. And you?!



**TO JOIN A  
COMMITTEE:**

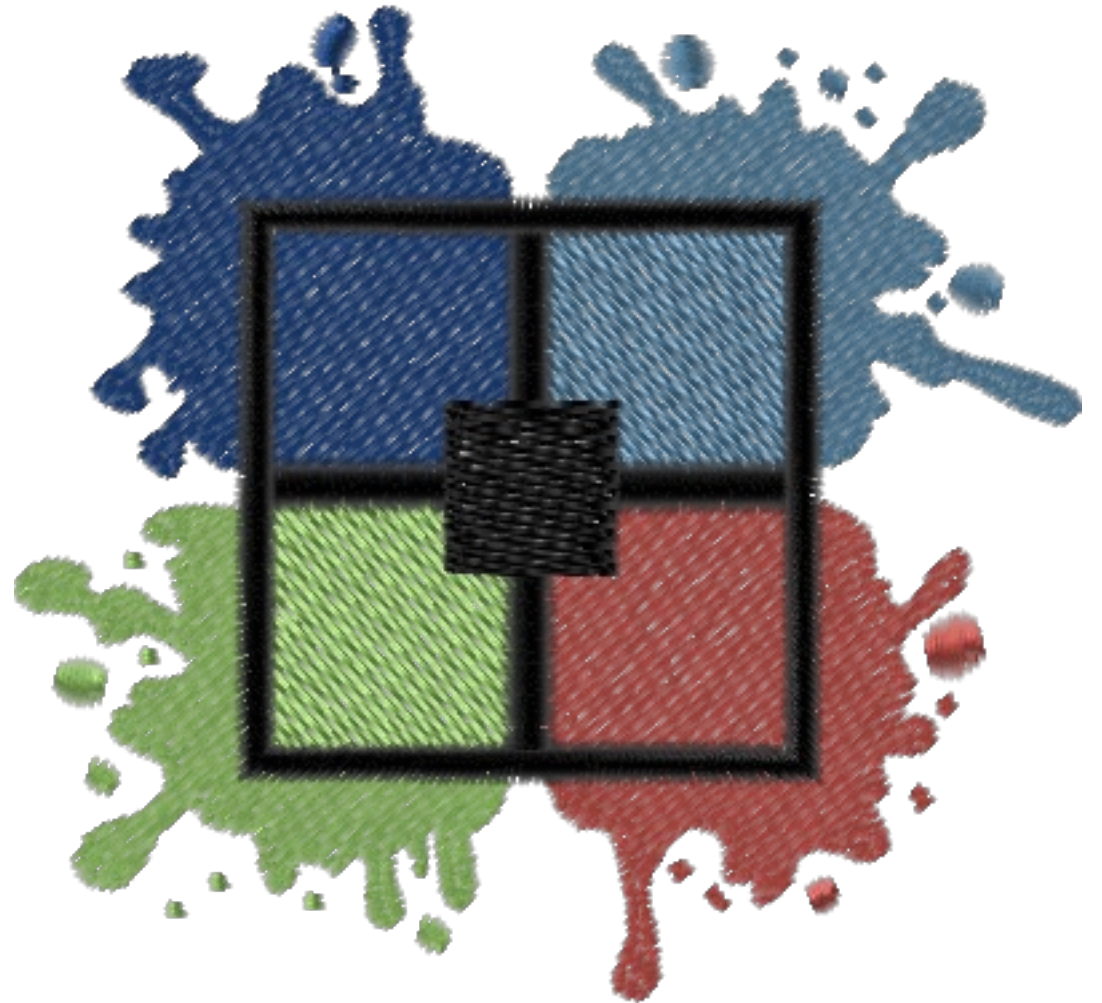
- Contact Executive Director Aili McGill:  
[amcgill@noblesvillecreates.org](mailto:amcgill@noblesvillecreates.org)
- Or Board President Darren Peterson:  
[dpeterson@petersonarchitecture.com](mailto:dpeterson@petersonarchitecture.com)



# MEMBERSHIP:

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- Members receive the bulk of our resources!
- Membership fees support:
  - Free First Fridays
  - Online calendar, social media, calendar of events and e-newsletters
  - Professional Development for artists
  - Development of Artist-run classes
  - Much More!
- We'll be creating new member swag soon!
- Please consider becoming a member today!







# DONATIONS SUPPORT EVERYTHING WE DO:

- Donations allow us to:
  - Continue to provide affordable studio space for artists
  - Bring activities to community festivals like Art Fair on the Square
  - Support art classes for children and adults
  - Coordinate exhibits
  - Advocate for the importance of the arts in daily life
  - Drive the development and installation of public art
- Choose us as the charity you support through your Kroger account!





**INVESTMENT IN  
NOBLESVILLE  
CREATES SUPPORTS  
AN ENTIRE  
ECOSYSTEM:**



- Funding allows us to provide opportunities for artists to exhibit, perform, participate in community projects, and to grow that will otherwise not exist
- Support allows us to focus on building the larger infrastructure of arts economic and community development, instead of having to always focus on revenue-driving programs
- Ongoing partnership with HCT signal to funders and leaders that the arts are central to the future success of our community and that local artists (not just visiting artists) are a key part of the county's identity

# NOBLESVILLE CREATES ANNUAL CALENDAR:

- 6 Signature events:
  - Comic Book in a Day – Jan
  - Fairyville – Apr
  - HATCH Fest – Jun
  - Anniversary Gala - Sep
  - Día de los Muertos – Nov
  - Holiday shop – Nov-Dec
- Partner events we support:
  - Peony Festival- May
  - Art Fair on the Square (HCAA) – Aug
  - Front Porch Music Fest - Aug
  - Fishers Arts Council Events
- Classes:
  - Quarterly classes for adults
  - Noblesville Summer Arts Camp
  - Artist-led classes
- Exhibits:
  - 2 Monthly exhibits on campus
  - Quarterly exhibits at Four Day Ray and Meyer Najem
  - Support exhibits at Noblesville City Hall
- First Fridays: monthly
- NobleMade: year-round!





*Discover what  
Noblesville Creates!*

*Save the Date:*  
**NOBLESVILLE CREATES**  
**2024 FUNDRAISING GALA**

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**September 19th, 2024**  
Embassy Suites, Noblesville

For more information or to purchase tickets,  
visit [noblesvillecreates.org/gala](https://noblesvillecreates.org/gala)

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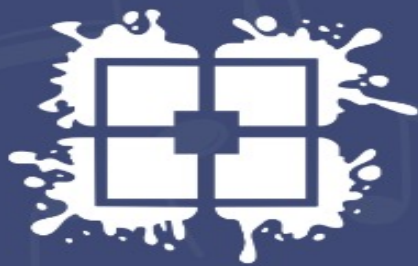
*Indiana Gaming License #015150*



# NOMINATE A *Leader in the Arts!*

2024  
NOBLESVILLE  
CREATES  
Awards

**NOMINATIONS DUE JULY 29, 2024. WINNERS WILL BE  
ANNOUNCED AT THE ANNIVERSARY GALA ON SEPTEMBER 19TH.**



**NOBLESVILLE  
CREATES**

# SONGWRITER SERIES

♪ LOCAL. LIVE. ORIGINAL.

**July 12 | 7:00 - 8:30 PM**

**At Noblesville Creates on 8th  
107 S. 8th St., Noblesville, IN**



**NOBLESVILLE  
CREATES BOARD OF  
DIRECTORS:**

- Board President:  
Darren Peterson
- Vice President:
- Secretary: Katie  
Thompson
- Sarah Reed
- Sarah Buckner
- Rachael  
Coverdale
- Ryne Rayburn
- Lisa Knowles
- Doug Fauth
- Esther Lakes
- Kelsey Van Voorst
- Georgana Nichols
- Christi Crosser
- Lesle Lane
- John Weingardt

# NOBLESVILLE CREATES STAFF:

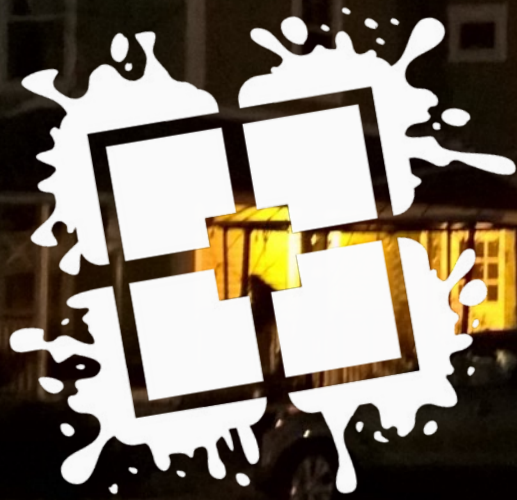
- **Staff:**

- Aili McGill, Executive Director
- J.C. Seig, Artist Liaison, Exhibit Coordinator & Daily Experience Manager

- Ryan Shelton, Partnership & Projects Manager
- Jennifer Wolfe, HCAA coordinator







**NOBLESVILLE  
CREATES**

**Thank you!**